

The Environmental Challenge A Competition for University Students



University students, can you solve...

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Florida Section A&WMA 46th Annual Conference
South Seas Island Resort
October 4 – 6, 2009
Captiva Island, Florida

THE TWEAK

No matter how much you do and know, in real life things that are unexpected can and do occur. There might be some late breaking information that might alter your approach and/or require your plan to evolve. **On October 1, 2009**, such late breaking news (i.e., a tweak) may be posted on the flawma.com website. The problem and the tweak will require that you find and talk to “experts” and attend the sessions for answers and important information.

The tweak:

The environmentalist group, COPooh, is livid that another greenhouse gas emission source will be "killing the planet". Can you prove whether this facility will be carbon neutral or what price will the facility be taxed to pay for credits? The year is 2015 and current costs of greenhouse gas credits is \$50/CO₂(equivalent). Tell us your assumptions.

You can email your questions regarding the Assignment and tweak.

Max Lee (mlee@kooglerassociates.com)

Significant questions and answers will be posted at www.flawma.com

The Environmental Challenge (EC) is hosted by the Florida Section of the Air & Waste Management Association.

For more information see www.flawma.com.

APPENDIX A

THE PLAYERS

In order to grasp a complete understanding of the project in its entirety your team must acknowledge that there is a large amount of interest in this project.

The following panel will be addressed by each project team:

PLAYERS:

1. Mr. Stuckin-Mud – Orange County Director of Engineering; RAMA IYER
2. Mr. Weazil Wordsmith – Attorney representing the landowner: MAX LEE
3. Mr. Tumini-Rules – Environmental Regulator; JEFF STEWART
4. Mr. Savitall – Environmental Activist, DENNIS MITCHELL

* media personnel may be present